



Bring Your Highest Expectations™

NAPLES, FLORIDA
GULF SHORE BOULEVARD MARKET REPORT
THIRD QUARTER 2020

Gulf Shore Boulevard, Naples - Beachfront

MARKET REPORT - Q3 2020



Data Represented on 12-Month Rolling Basis.

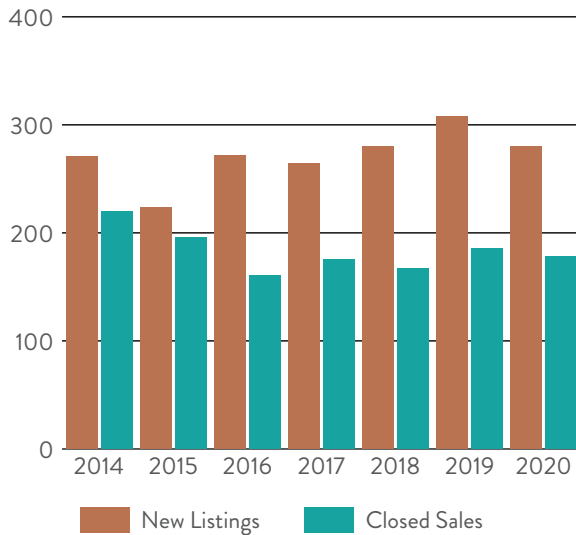
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BEACHFRONT

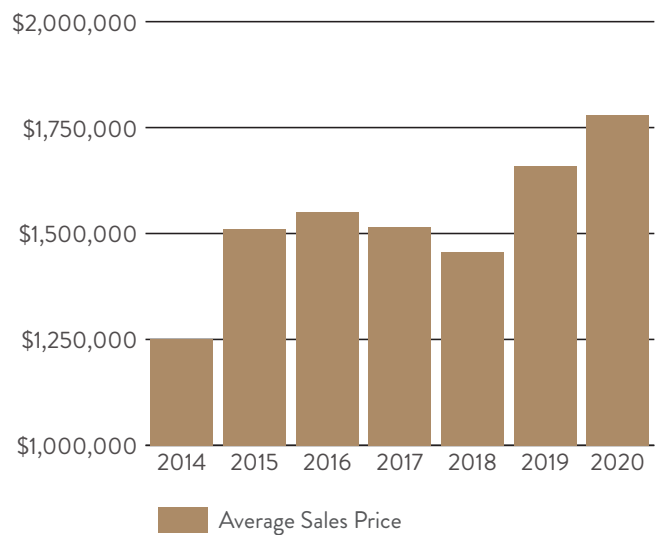
	2014	2015	2016	2017	2018	2019	2020
Listed	271	224	272	264	280	308	280
Sold	220	196	161	175	167	186	178
Avg. Sale \$	\$1,250,698	\$1,511,048	\$1,549,986	\$1,514,719	\$1,455,750	\$1,659,878	\$1,780,036



12 MONTH NEW LISTING AND CLOSED SALES - BEACHFRONT



12 MONTH AVERAGE SALES PRICE - BEACHFRONT



SUMMARY

With 178 properties sold, sales were down 4.3% from the preceding 12-month period when 186 properties were sold. New listings were down 9.1%, from 308 to 280. The average sales price, at \$1,780,036 was up 7.2% from \$1,659,878. As of September 30, inventory stood at 101 units while months of supply was 6.81 months.

John R. Wood Properties, *Bring Your Highest Expectations.*

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Gulf Shore Boulevard, Naples - Bayfront

MARKET REPORT - Q3 2020

Data Represented on 12-Month Rolling Basis.



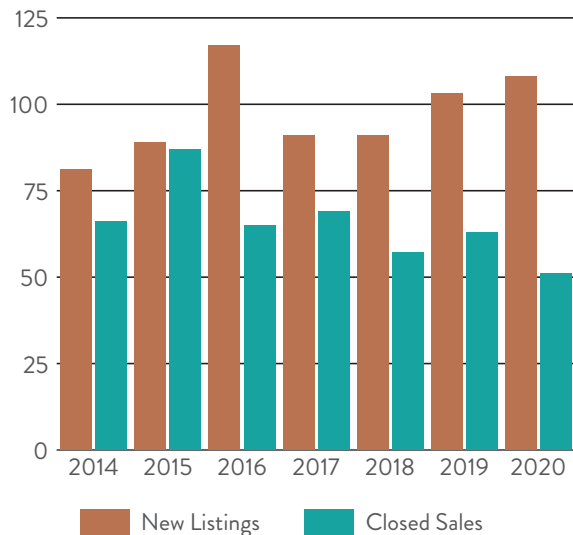
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BAYFRONT

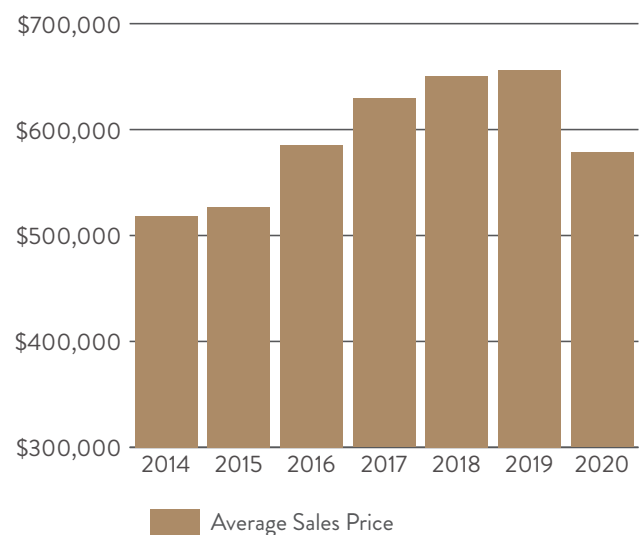
	2014	2015	2016	2017	2018	2019	2020
Listed	81	89	117	91	91	103	108
Sold	66	87	65	69	57	63	51
Avg. Sale \$	\$518,445	\$526,910	\$585,620	\$629,419	\$650,705	\$656,056	\$578,415



12 MONTH NEW LISTING AND CLOSED SALES - BAYFRONT



12 MONTH AVERAGE SALES PRICE - BAYFRONT



SUMMARY

With 51 properties sold, sales were down 19% from the preceding 12-month period when 63 properties were sold. New listings were up 4.9%, from 103 to 108. The average sales price, at \$578,415 was down 11.8% from \$656,056. As of September 30, 2020, inventory stood at 36 units while months of supply was 8.47 months.

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JRW #1 AGAIN in 2019

2019 CLOSED SALES VOLUME
of the top brokerage firms in Southwest Florida

OUR SALES SPEAK VOLUMES



John R. Wood Properties is the leading broker in Southwest Florida
FOR THE FIFTH CONSECUTIVE YEAR!